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Clinic with Purpose knows that entrepreneurs and business owners need practical tools to win more work, faster. One of the most powerful – and underused – tools in any sales toolkit is the one-page proposal.

A one-page proposal acts as a punchy pitch: it captures value, solves the client's problem, and makes it easy for to say yes. Whether used as a teaser or a full proposal, it helps small businesses stand out – without spending hours writing long documents.

This workshop will equip your network with a proven structure and practical techniques to write persuasive, plain-language proposals that close deals.

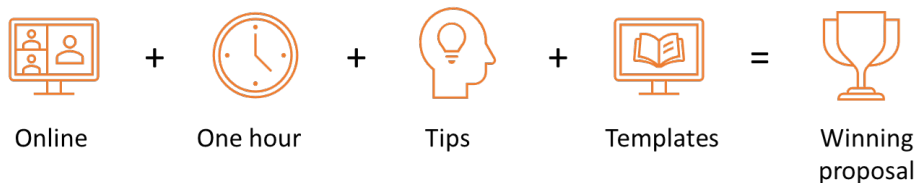
By attending our one-page proposal workshop, delegates will learn how to:

- ✓ Use a single page as your most powerful sales tool
- ✓ Write persuasively, using plain language that wins
- ✓ Structure your proposal to lead, not plead
- ✓ Design for attention, clarity, and action
- ✓ Tweak your own templates to save time on every bid

*"This is highly recommended - the best proposal training I have ever attended."*

Joe Bloggs, Sales Manager

Entrepreneurs and small business owners don't have time to waste. They need practical skills they can apply immediately. That's why this workshop is just one hour, delivered online for maximum convenience, and includes access to the recording for easy reference. It's fast, focused, and packed with real-world tips delegates can use in any proposal. As a bonus, we include a ready-to-tweak one-page proposal template so they can hit the ground running.



#### INVESTMENT

Book the workshop for only R100.

*"The best value for money any workshop has ever delivered."* Jane Block, Bid Manager

#### The fine print

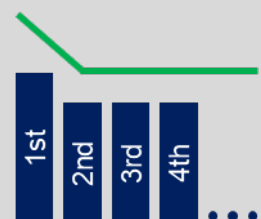
- We are ready to deliver the workshop (with 2-weeks' notice)
- Pricing excludes VAT
- Invoices are payable within 14 days

#### ABOUT NFOLD

nFold is Africa's first and only **APMP Authorised Training Organisation**.

We specialise in helping entrepreneurs and small businesses sharpen their proposal writing skills and win more work.

You will receive **10% discount** on all additional workshops you book in the next 6 months.



Elmarie, I will call you on Monday, 18 July to discuss how to roll this out to your network.

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Customer logo	Persuasive title
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TO: Customer contact and email	Date
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Value/need statement/problem you are solving

Value/need statement/problem you are solving

Value/need statement/problem you are solving

<ul style="list-style-type: none"> <li>✓ Outcomes/results from meeting the need</li> <li>✓ Outcomes/results from meeting the need</li> <li>✓ Outcomes/results from meeting the need</li> <li>✓ Outcomes/results from meeting the need</li> <li>✓ Outcomes/results from meeting the need</li> </ul>	Proof/evidence/credibility builder
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Short solution description

Short solution description

Short solution description

Short solution description

Graphic
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Price Terms and conditions	We can start/deliver.... More evidence	Graphic
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Next steps

Your name  
Your designation  
Email address  
Contact number  
Website

Your logo