



STEP 3: LINKEDIN CONTENT CREATION

HOW TO USE THIS PROMPT: After completing Prompts 1 and 2, copy this entire prompt into your AI tool along with the outputs from those prompts. The AI will create actual LinkedIn posts based on your content foundation and structure plan.

Based on my content foundation (Prompt 1) and content structure (Prompt 2), I now need you to create actual LinkedIn posts that I can use in my content calendar. I need to create at least 20 posts.

A reminder of formatting that needs to be followed:

1. CREATE TEXT-ONLY POST

Using the text-only post format guidelines we established:

- Character count: 600-1,200
- Hook statement as first line
- 2-3 short paragraphs
- Technical insights
- Clear line breaks

Please write a complete text-only post about the following theme: [INSERT THEME FROM CONTENT PLAN]

The post should address this specific audience challenge: [INSERT CHALLENGE FROM PROMPT 1]

2. CREATE CAROUSEL POST

Using the carousel post format guidelines we established:

- 6-12 slides
- Compelling cover slide
- Progress indicators
- Clear headings
- Consistent design



- 25-50 words per slide

Please create a complete carousel post (both the post text and slide-by-slide content) about: [INSERT CAROUSEL TOPIC FROM CONTENT PLAN]

For each slide, provide:

- Slide number
- Heading
- Content (25-50 words)
- Any visual description/recommendation

3. CREATE POLL POST

Using the poll post format guidelines we established:

- 2-4 options
- Run time: 1 week

Please create a complete poll post about: [INSERT POLL TOPIC FROM CONTENT PLAN]

Include:

- Compelling introduction text (300-500 characters)
- The exact poll question
- 3-4 poll options
- Brief explanation of why this poll matters to my audience

4. CREATE IMAGE + TEXT POST

Using the image + text post format guidelines we established:

- Character count: 900-1,500
- Strong hook
- Clear structure

Please create a complete image + text post about: [INSERT IMAGE POST TOPIC FROM CONTENT PLAN]

Include:



- The full post text
- Description of the ideal image to pair with this post
- 3-5 relevant hashtags

5. OPTIMISATION NOTES

For each post, please also provide:

- Best day and time to post based on Algorithm Insights
- 2-3 engagement prompt ideas I could use in comments
- Suggestions for how to nurture this post during the first 24 hours
- 2-3 relevant people or companies I might consider tagging

These posts should align with my value proposition established in Prompt 1, address my audience's challenges, and follow the content structure guidelines from Prompt 2.

Remember to use unconventional and fresh angles - and do not infer

NOTES:

- Keep pushing AI to get the posts right if they don't resonate with you
- Make sure AI does not just focus on one topics - tell it to refer back to the target audience problems, challenges, wants and needs e.g. *Prompt: Are you really focusing on what the target audience is looking for? You are far too focused on sales performance - where is everything else?*
- If tonality is not right- add the posts you liked and an example of the tonality that you want AI to use: *PROMPT: THESE ARE THE POSTS THAT I LIKE HOWEVER THEY ARE NOT WRITTEN IN MY VOICE - AN EXAMPLE OF A POST THAT IS IN MY VOICE - DO NOT COPY THE CONTENT, MERELY USE AS REFERENCE TO TONALITY THIS POST ALSO GOT SIGNIFICANT ENGAGEMENT*



Friendly Heads-Up: Confidentiality Clause

This document is confidential. Not because we're being mysterious—but because a lot of thought, effort, and caffeine went into it. Please don't share it, forward it, screenshot it, or casually drop it into conversations, Slack channels, or “just curious” inboxes.

It's here for your eyes (and your team's, if needed), not the whole internet.

Let's keep it between us, cool?

Legal bit: Unauthorised use, sharing, or reproduction of this document or its contents is not permitted and may lead to legal action. So, let's keep the good stuff safe.