

HOW TO CREATE EYE-CATCHING LINKEDIN POSTS WITH AI (EVEN IF YOU'RE NOT A DESIGNER)

Sources

Step 1

ChatGPT

The prompt

<https://chatgpt.com/>

Scroll down for the prompt and result

Step 2

Canva

Design Carousel

<https://www.canva.com/>

Step 3

Canva

Download the Carousel as a PDF

<https://www.canva.com/>

Step 4

LinkedIn

Post the PDF in LinkedIn as a Document

<https://www.linkedin.com>

PROMPT

New Carousel Prompt

Change the orange-highlighted text to your business details."

You are an expert LinkedIn copywriter and you need to create a carousel post. Here is the information:

Company Context

- * Brand: Boost Sales
- * Services: LinkedIn training and consulting
- * Target Market: Sales and Marketing Managers

Content Specifications

1. Primary Focus: LinkedIn comment engagement strategies
2. Target Audience: Sales managers struggling with LinkedIn comment engagement
3. Content Type: Educational carousel + accompanying post
4. Core Tone: Conversational and authoritative

Carousel Requirements

Structure

- * Total Slides: 12 (optimal length)
- * Format: Each slide should contain 2 clear sentences
- * Character Limit: Maximum 70 per slide
- * Word Count: 25-50 words per slide for optimal engagement

Slide-Specific Guidelines

1. Opening Slide:
 - * Maximum 15 words
 - * Must include a numerical element (e.g., "5 ways," "3 strategies")
 - * Focus on creating curiosity
 - * Address a specific pain point
2. Content Slides (2-11):
 - * Each concept should flow logically into the next
 - * Include practical, actionable tips
 - * Use examples where relevant

- * Incorporate data points or statistics when possible

3. Final Slide:

- * Include a clear call-to-action
- * Avoid overtly promotional language
- * Focus on value proposition
- * Maintain educational tone

Accompanying Post Guidelines

Structure

1. Opening Hook (First Line):

- * Must be either:
 - * A thought-provoking question
 - * A bold statement
 - * A curiosity-generating observation
- * Character limit: 100-120

2. Context Building (Second Paragraph):

- * Elaborate on the opening hook
- * Present the problem/challenge
- * Establish relevance to target audience
- * Word count: 30-40

3. Engagement Trigger (Third Paragraph):

- * Use incomplete sentences or ellipses
- * Create a "cliff-hanger" effect
- * Natural lead-in to "see more" click
- * Must align with carousel content

Additional Requirements

- * Maintain keyword consistency across post and carousel
- * Include 3-5 relevant hashtags
- * Incorporate white space for readability
- * Use emojis strategically (2-3 maximum)

Quality Checks

1. Verify alignment between:

- * Hook and carousel content
- * Problem statement and solutions

- * CTA and overall message

2. Ensure:

- * No clickbait
- * Clear value proposition
- * Professional tone
- * Actionable insights

Output Format

Please provide:

1. Complete carousel content (12 slides)
2. Accompanying post with hook, context, and engagement trigger
3. Suggested hashtags

PROMPT RESULT

Use Canva to design the Carousel

LinkedIn Carousel Content

Slide 1 (Opening)

7 Proven Ways to 10x Your LinkedIn Comment Engagement (That Actually Work in 2025)

Slide 2

Did you know? Only 2% of LinkedIn users actively engage in comments. Yet comments drive 3x more reach than likes alone.

Slide 3

First, timing is everything. Post your comments within 30 minutes of the original post. Algorithm rewards early engagement with higher visibility.

Slide 4

Don't just agree – add value. Share a relevant experience or insight. Transform "Great post!" into "This reminds me of when..."

Slide 5

Master the "Question Stack" technique. Ask thought-provoking questions. Then follow up with genuine curiosity to spark meaningful discussions.

Slide 6

Use the 3-2-1 Format: Share 3 insights, ask 2 questions, tag 1 relevant expert. This framework consistently generates 40% more responses.

Slide 7

Leverage pattern interrupts. Start with a contrarian view. "Unpopular opinion, but..." drives 2.5x more engagement.

Slide 8

Write comments like mini-stories. Hook, context, lesson learned. Stories in comments get 78% more replies than standard responses.

Slide 9

Tag strategically, not randomly. Mention 2-3 people who can add genuine value. Always explain why you're tagging them: "@name would love your perspective on..."

Slide 10

Break up long comments with white space and emojis. Visual breathing room increases read-through rates by 55%.

Slide 11

Consistency trumps perfection. Comment on 5 relevant posts daily. Build your commenting habit into your morning routine.

Slide 12 (CTA)

Want to master LinkedIn engagement? Let's connect. DM "ENGAGE" for my free LinkedIn Visibility Blueprint.

Use this as the post in LinkedIn and add the PDF Carousel

Accompanying Post

Your LinkedIn comments are probably killing your reach...

Most sales managers focus on creating content, but here's the truth: Your commenting strategy is 3x more important for visibility than your posting strategy.

The problem? You're leaving money on the table by commenting the wrong way...

Swipe through to discover 7 proven strategies that have helped our clients increase their comment engagement by 312% in just 30 days 📄

(See full carousel for the complete blueprint)

#LinkedInStrategy #SocialSelling #B2BSales #SalesEngagement
#ContentMarketing