

Masterclass Elevate Me The Art of Personal Branding Raksha Mahabeer

Mindful Brand & Market Strategists





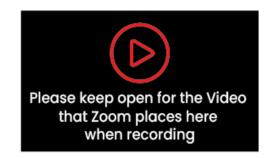






Let's Talk

- What is Personal Branding
- Personal Branding Why Bother?
- 3. Building Your Personal Brand
- 4. Q&A







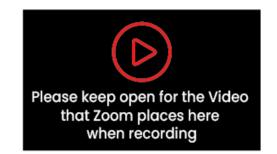






Let's Talk

- Name a prominent personal brand that you know
- 2. Why









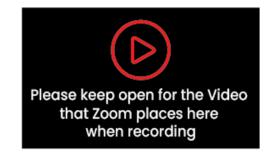




What is Personal Branding?

Personal branding is the process of creating and managing your own reputation as an individual.

It's about defining who you are, what you stand for, and how you want to be perceived by others.







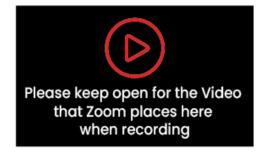








Why is Personal Branding Important?



At the end of the day, PEOPLE do business with PEOPLE











Building Your Personal Brand



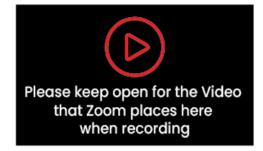






















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Raksha Mahabeer raksha@rakshamahabeer.com 0829235730



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