



# SMME Clinic Masterclass

## Intuition Unleashed

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# Let's Talk

1. What is Intuition?
2. Why Develop My Intuition in Business?
3. Intuition Enhancing Tips
4. Q&A



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# What is Intuition?

Intuition is the ability to acquire knowledge or make decisions without relying on conscious reasoning. It's that "gut feeling" you get about something, a hunch or immediate understanding that arises seemingly out of nowhere.



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# What is Intuition?

## Unconscious processing

Our brains are constantly taking in information, even things we don't consciously register. Intuition taps into this wealth of past experiences, emotions, and subtle cues to form an impression.

## Quick and immediate

Unlike conscious reasoning, intuition delivers insights quickly, often in the form of a feeling or a hunch.

## Not magic

While it may seem like a sixth sense, intuition is a product of our brain's complex processing power.



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# Some Examples

A business owner getting a bad feeling about a potential deal, even though the details seem good on paper.



A salesperson instinctively knowing a customer's needs after a brief conversation.



A business owner making a split-second decision on the hiring based on a gut feeling.



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# Why Develop My Intuition in Business?



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## Faster Decisions

- Intuition helps you make choices quickly, especially valuable in a fast-paced business environment.

## Enhanced Innovation

- Your gut feeling can spark creative solutions and help identify hidden opportunities for your business.

## Stronger Relationships

- Intuition allows you to pick up on subtle cues and build trust with clients and partners.

## Boosted Confidence

- Trusting your gut feeling empowers you and makes you a more decisive leader.

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# Intuition Enhancing Tips

Unleashing your intuition can be a transformative process that **enhances decision-making, creativity, and overall well-being.**

Cultivate  
Mindfulness

Trust Your  
Gut Feelings

Journaling

Creativity  
Exercises

Silence and  
Solitude

Ask Intuitive  
Questions

Dream  
Analysis

Body  
Awareness

Limit  
Rational  
Overthinking

Connect  
with Nature

Positive  
Visualisation



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# Intuition Enhancing Tips for Business

Intuition can be a valuable asset in business, **complementing analytical thinking** and contributing to **better decision-making**.

Acknowledge  
and Trust Your  
Gut Feelings

Combine  
Intuition with  
Analysis

Learn from  
Past  
Experiences

Create Space  
for Reflection

Listen to  
Employee  
Feedback

Use Intuition  
in Hiring and  
Team Building

Intuitive  
Problem-  
Solving

Evaluate  
Business  
Relationships

Trust Your  
Vision for the  
Future

Stay Open to  
Change

Build Self-  
Awareness



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# Q&A

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# Thank You

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