



Sales Funnels

Free option - follow this link: <https://bit.ly/groove-ms>



Lead Magnet - the Freebie you offer

List of ideas: page 6



Landing Pages

Examples: pages 2-4



This Free E-Book Will Teach You

- ✔ Service Benefit One
- ✔ Service Benefit Two
- ✔ Service Benefit Three
- ✔ Service Benefit Four

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Landing Page with Lead Magnet



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Landing Page with Lead Magnet

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TOOLKIT


FOR GROWING YOUR ONLINE BUSINESS

Landing Page with Lead Magnet

How will people get to my Landing Page?

- Provide the URL for your Landing Page

`www.mydomain.com/myfreebie`

- Make it part of your Email signature
 - Publish on Social Media
 - Use a Call-To-Action
- 

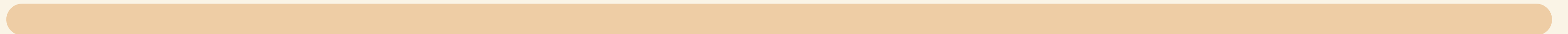
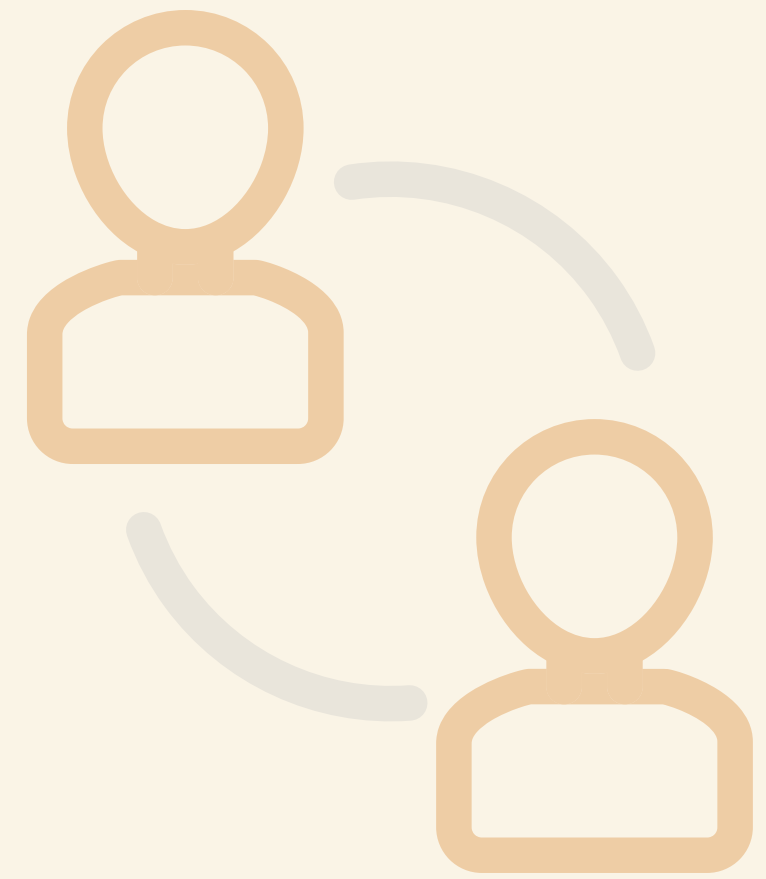
Lead Magnets ideas

- Report/Guide
 - Checklist
 - Mini-Course
 - Cheatsheet
 - Quiz/Survey
 - Template
 - Swipe file
 - eBook
 - Toolkit
 - Web App
 - Resource List
 - Calendar
 - Plan/Planner
 - Workbook
 - Calculator
 - Recipes
 - Mind Map
 - Newsletter
 - Quiz
 - Survey
 - Challenge
- 

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